GUJARAT TECHNOLOGICAL UNIVERSITY
BE SEMESTER 1st / 2nd (NEW) EXAMINATION WINTER 2016

Subject Code: 2110002
Subject Name: Communication Skills
Date: 18/01/2017
Time: 10:30 AM TO 1:00 PM
Total Marks: 70

Instructions:
1. Question No. 1 is compulsory. Attempt any four out of remaining Six questions.
2. Make suitable assumptions wherever necessary.
3. Figures to the right indicate full marks.

Q.1 (a) Objective Question (MCQ)  MARKS
Fill in the blanks choosing the most suitable option 07
1. The cat lost _________ tail. (it’s / its)
2. Cotton ________ fire easily. (catch/catches)
3. Vina goes to office by car, but her friend prefers to go_____foot. (by/on)
4. Do you need ________ help? (further/farther)
5. Is the train __________ time? (on/at)
6. My daughter wants _____ book on her birthday. (a/the)
7. The mother divided the chocolate _________ three children. (between/among)

(b) Choose the most appropriate option in the following: 07
1. __________ India is a country.
   the (b) a (c)an (d) no article
2. _______music, I am also interested in travelling.
   (a) Besides (b) beside (c) moreover (d) however
3. _____ student has done fair in the exams.
   (a) each (b) all (c) most (d) many
4. ______ of the two chocolates is better?
   one (b) what (c) which (d) why
5. Parents have ________ idea of the pressure they build on their children.
   (a) much (b) no (c) few (d) many)
6. ______ men have courage to go against the powerful.
   (a) Lot (b) lots (c) few (d) little
7. Reading is as important as ______ for learning a language..
   (a) write (b) writing (c) written (d) none of these

Q.2 (a) Explain the importance of Feedback in Communication. 03
(b) Explain and give one example of all the levels of communication. 04
(c) Illustrate the process of communication with diagram and give your own example to explain the meaning of communication. 07

Q.3 (a) Describe the difference between listening and hearing with an example of each. 03
(b) Being Non-Evaluative and Paraphrasing help us listen well. Do you agree? Why? 04
(c) Discuss various barriers to listening. Give examples to show how these barriers affect our listening. 07

Q.4 (a) Prepare an outline of a presentation on any topic of your choice. 03
Write note on the following:
1) Kinesics  2) Proxemics

Planning, Preparing and Presenting all are equally important steps for an effective presentation. Justify the statement with supporting arguments.

Q.5  (a)  We scan the text book while reading for exams. Do you agree? Why?

(b) Read the paragraph and answer the questions below:

Opera refers to a dramatic art form, originating in Europe, in which the emotional content is conveyed to the audience as much through music, both vocal and instrumental, as it is through the lyrics. By contrast, in musical theater an actor's dramatic performance is primary, and the music plays a lesser role. The drama in opera is presented using the primary elements of theater such as scenery, costumes, and acting. However, the words of the opera, or libretto, are sung rather than spoken. The singers are accompanied by a musical ensemble ranging from a small instrumental ensemble to a full symphonic orchestra.

1 It is pointed out in the reading that opera ---
A) has developed under the influence of musical theater
B) is a drama sung with the accompaniment of an orchestra
C) is not a high-budget production
D) is often performed in Europe
E) is the most complex of all the performing arts

2 We can understand from the reading that
A) people are captivated more by opera than musical theater
B) drama in opera is more important than the music
C) orchestras in operas can vary considerably in size
D) musical theater relies above all on music
E) there is argument over whether the music is important or the words in opera

As the Sales Director of Fitness Point, Ahmedabad draft a mail to students of Engineering College, Ahmedabad informing them about various packages with discounts for students offered by your gym.

Q.6  (a) What is the role of Topic Sentence in a paragraph?
(b) You had purchased a mobile from a store in Galaxy Mall, Rajkot. After using it for a day, you realized that the battery of the phone is not working properly. Write a letter to the company for arranging for the exchange/return.
(C) Write an essay on: The Need to Save Wild Animals to Save Ecology

Q.7  (a) Which issue is highlighted by the use of English in ‘Goodbye Party for Miss Pushpa T.S.’?
(b) What is the best part of the story ‘The Eyes are not Here’? Why?
(c) Do you think the story justifies title ‘The Romance of a Busy Broker’? If yes, then how?

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