

Seat No.: \_\_\_\_\_

Enrolment No. \_\_\_\_\_

**GUJARAT TECHNOLOGICAL UNIVERSITY**  
**BE SEMESTER- 1<sup>st</sup>/2<sup>nd</sup> (NEW SYLLABUS) EXAMINATION – SUMMER 2015**

**Subject Code: 2110002**

**Date: 27/06/2015**

**Subject Name: Communication Skills**

**Time: 10.30am-01.00pm**

**Total Marks: 70**

**Instructions:**

1. Question No. 1 is compulsory. Attempt any four out of remaining Six questions.
2. Make suitable assumptions wherever necessary.
3. Figures to the right indicate full marks.

**Q.1**

(a) Objective Question (MCQ)

**07**

1. Ms Sushma Banerjee \_\_\_\_\_ not \_\_\_\_\_ the file regarding the promotion by tomorrow. (Find out the correct option.)
  - a) will.....have submitted
  - b) will.....has submitted
  - c) will.....have been submitted
  - d) will.....has been submitted
2. \_\_\_\_\_ rigorous practice for a long time, Ahmad Abdullah could make a very ineffective performance. (Unless, If, In spite of, Due to)
3. / dʒʌdʒ / is the phonetic transcription of the word \_\_\_\_\_. (dug, judge, jug, grudge)
4. One of the most influential \_\_\_\_\_ Mahatma Gandhi. (leader was, leaders was, leaders were, leader were)
5. We'd better \_\_\_\_\_ now before it gets dark. (set in, set off, set up, set an example)
6. This action would be extremely \_\_\_\_\_. (division, divisive, divisively, divide)
7. I shall always help you, \_\_\_\_\_ ? (Shan't I, shan't I, shan't she, shan't he)

(b)

**07**

1. Yesterday, Shri Shivraj Advani \_\_\_\_\_ as the chief advisor of the company. (was selected, were selected, had been selected, had selected)
2. / ti:tʃ / is the phonetic transcription of the word \_\_\_\_\_. (cheat, teach, tick, teeth)
3. Please convey my remembrance/remembanse/ remembrance/rimembrance to your uncle and aunt. (Apply the correct spelling.)
4. While the younger son Rahul was looking \_\_\_\_\_ his ill mother Mayaben, her elder son Narendra was looking \_\_\_\_\_ the lost bag in the house. (at, into, for, after)
5. The correct phonetic transcription for 'sip' is \_\_\_\_\_.  
(/sɪp/, /si:p/, /ʃɪp/, /ʃi:p/)
6. These happy children \_\_\_\_\_ in this ground since their teacher allowed them to play. (have been playing, has been playing, had been playing)
7. \_\_\_\_\_ Sharad Mukherji \_\_\_\_\_ me, I would have attended that function. (Has....invited, Have....invited, Had...invited)

**OR**

**Q.1. (a) Do as Directed:**

**07**

- 1) I like to eat mangoes \_\_\_\_ summer. (in, at, on) (Fill in the blank.)

- 2) She \_\_\_\_\_ very scared at night. (was, will)(Fill the blank)
- 3) She said, "Please come tomorrow for the party." (Convert into reported speech.)

Write the opposite by adding prefix/suffix:

- 4) Communication
- 5) Understanding

Transcribe the words in IPA:

- 6) Ugly
- 7) University

07

**Q.1. (b)** Do as Directed:

- 1) Some people \_\_\_\_\_ to do social work. (like, likes) (Fill in the blank.)
- 2) Use dustbin \_\_\_\_\_ throw waste. (to, for) (Fill in the blank.)
- 3) Boss shouted, "Leave the cabin!" (Convert into reported speech.)

Write the opposite by adding prefix/suffix:

- 4) Able
- 5) Represent

Fill in the blanks with the correct phonetic symbol:

- 6) /\_\_gli/ (u, ə, æ)
- 7) /bitv\_\_n/ (e, i, , Ū)

**Q.2 (a)** Your friend is going to make a presentation on 'Importance of Internet Banking' in a community gathering. Provide your tips for making effective presentation. **03**

**(b)** Differentiate the reading techniques 'scanning' and 'skimming' in detail. **04**

Define the term 'communication'. Discuss communication process with a diagram. Discuss its steps in detail. **07**

**Q.3 (a)** Enlist different barriers to communication. Discuss any one of them in detail. **03**

**(b)** What are the purposes of presentation? Why should the presenter know his/her 'audience' before delivering presentation? **04**

Are 'hearing' and 'listening' same? Illustrate the differences between these two. Discuss different barriers to effective listening in detail. **07**

**Q.4 (a)** How can one make reading comprehension effective? **03**

**(b)** Enlist and discuss different types of listening with illustrations. **04**

**(c)** Write a short note on the following (Any Two). **07**  
 (1) Kinesics, (2) Paralanguage in presentation,  
 (3) Any three Email etiquettes

**Q.5 (a)** Discuss the element of dramatic turn as usual with O. Henry's stories, keeping in mind the story 'The Romance Of A Busy Broker'. **03**

Keeping the use of irony in mind, discuss the appropriateness of the title 'The Eyes Are Not Here'. **04**

**(b)** Complete the following story and give an appropriate title to it. **07**

**(c)** When Little Old Man said, "I think I'll go down the mountain and buy sheep," Little Old Woman started worrying about packing. 'He's never ever left home. Now he'll be tramping with Little Old Horse for twelve whole days. And yes, he is my loving but forgetful husband.'

'Rice, flour, tea, sugar,' she said, 'and onions, potatoes, cooking fat, spices and salt.....' She even woke up at night to add more and more things. In the morning, when Little Old Man was about to leave, he found two Little Old

Mules loaded with a lot of things. Riding on his Little Old Horse, he started his journey.

After a couple of hours of his journey, he remembered that Little Old Woman did not pack one of his important things. He thought, 'She is my loving but forgetful wife. Without that thing, my journey will be havoc.'

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- Q.6** (a) Write an appreciation of the poem 'The Road Not Taken'. **03**  
(b) Write a short paragraph on 'Movies: A Tool To Educate'. **04**  
(c) Your company has sent you to visit a reputed factory to observe its manufacturing process. Write a full length report mentioning your recommendations to the Chief Manager of your company to implement in the same process in your company. **07**
- Q.7** (a) Comment on irony in the poem 'Goodbye Party For Miss Pushpa T. S.' stating appropriate examples from the poem. **03**  
(b) Provide a character sketch of Miss Leslie in detail, stating supporting sentences from the story 'The Romance of A Busy Broker'. **04**  
(c) Soniya Modi from 4/20, Nirmal Society, Opp. Gujarat Township, Mehsana writes a letter to the Manager, Shashi Computers, 84-O, Grand Enclave, Paldi Char Rasta, Ahmedabad complaining about the damaged condition of the computer she received recently. Write the letter on her behalf. **07**

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