

**GUJARAT TECHNOLOGICAL UNIVERSITY****BA - SEMESTER-II EXAMINATION – WINTER 2018****Subject Code:1025006****Date:07/01/2019****Subject Name:Architectural Communication Skills-II****Time:02:30 PM TO 04:30 PM****Total Marks: 50****Instructions:**

1. Attempt all questions.
2. Make suitable assumptions wherever necessary.
3. Figures to the right indicate full marks.

- Q.1 (a) Which are different types of interviews? Explain in detail with example. **10**  
 (b) Which points to be taken care while participating in group discussion?
- Q.2 Precise the following passage: **05**  
 Indian culture has survived for nearly fifty centuries. Though it passed through many ups and downs, it has come down to us with its unfathomable depths and great capacity for devotion and service. What constitutes the national spirit or genius springs from sources deep and ancient, all the time diverting and altering their course. The facts of our history look stranger than fiction. We have suffered defeat on many occasions. These misfortunes have not broken our spirit. After every blow, Indian found herself again and made advances in spite of pain and sorrow. Today, we are in one of the creative of our history. We are trying our best to remold our heritage with insight into the profundities and with awareness of the amends of our age. We have faith in the spirit of man to mould history. Let us dedicate our energies to the building of a co-operative, concessive and homogenous community. If we undertake this work and carry on, we will be working in the true spirit of those cordial and dedicated servants of our country of whom we are proud.
- Q.3 Write a cover letter along with your resume for a firm in Mumbai for a post of junior Architect. **10**  
 Or  
 Write a letter to your supplier in Jaipur to send the sample of your selected products to be delivered as soon as possible.
- Q.4 (a) Describe the concept of chronemics by providing examples. **10**  
 (b) What are the major points to keep in mind while giving a presentation?
- Q.5 As the head of student council of your college, write a letter to a well renowned architect to an exhibition that is going to be held in your college the next week with all scheduled mentioned in it. **N 05**
- Q.6 (a) Write a short note on importance of posture, personal appearance and facial expression for a design presentation. **05**  
 (b) Write a note on verbal and non verbal communication. **05**

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