

GUJARAT TECHNOLOGICAL UNIVERSITY
BARCH – SEMESTER-II– • EXAMINATION – SUMMER 2015

Subject Code: 1025006

Date: 21/05/2015

Subject Name: ARCHITECTURAL COMMUNICATION SKILLS-II

Time: 10:30 AM – 12:30 PM

Total Marks: 50

Instructions:

1. Attempt ANY FIVE questions.
2. Make suitable assumptions wherever necessary.
3. Figures to the right indicate full marks.

Q1 (a) Please write precise of the following:

[5]

We all know what we mean by a “good” man. The ideally good man does not drink or smoke, avoids bad language, converses in the presence of men only exactly as he would if there were ladies present, attends church regularly and holds the correct opinion on all subjects. He has a wholesome horror of wrong-doing and realizes that it is our painful duty to castigate sin. He has a still greater horror of wrong thinking, and considers it the business of the authorities to safeguard the young against those who question the wisdom of the views generally accepted by middle-aged successful citizens. Apart from his professional duties, at which he is assiduous, he spends much time in good works: he may encourage patriotism and military training; he may promote industry, sobriety and virtue among wage earners and their children by seeing to it that failures in these respects receive due punishment; he may be a trustee of a university and prevent an ill-judged respect for learning from allowing the employment of professors with subversive ideas. Above all, of course, his “morals” in the narrow sense must be irreproachable. (189 words)

-Bertrand Russell

(b) Write an application for the post of an architect to the company in which you would like to work. [5]

Q2 (a) Write in detail what are the important contents of a professional letter.

[5]

(b) What is the resume? What are the main headings in a resume?

[5]

Q3 (a) Write a short note on importance of posture, personal appearance and facial expression for an design presentation.

[5]

(b) Write a note on non-verbal communication.

[5]

Q4 (a) Which points should be taken care while participating in group discussion?

[5]

(b) What is the difference between professional and personal letter?

[5]

Q5 (a) What are the points one has to keep in mind while doing precise writing?

[5]

(b) Write a letter to a supplier for purchase of some building materials.

[5]

Q6 (a) What is a group discussion? Assume a topic and elaborate in words as to how would you express your ideas in a Group Discussion.

[10]

Q7 (a) Write a covering letter along with you resume.

[10]