

GUJARAT TECHNOLOGICAL UNIVERSITY
BE Arch. – SEMESTER – II • EXAMINATION – WINTER • 2014

Subject Code: 1025006**Date: 02-01-2015****Subject Name: Architectural Communication Skills - II****Time: 10:30 am - 12:30 pm****Total Marks: 50****Instructions:**

1. **Attempt any five questions.**
2. **Make suitable assumptions wherever necessary.**
3. **Figures to the right indicate full marks.**

Q.1 (a) State weather true or false, with appropriate justification. **06**

1. Is it rude to ask an interviewer to repeat or clarify a question?
2. An interviewer cannot ask you what salary you would like to earn.

(b) Write short note on media interviews. **04**

Q.2 (a) Precise the following passage. **06**

Trees give shade for the benefit of others, and while they themselves stand in the sun and endure the scorching heat, they produce the fruit of which others profit. The character of good men is like that of trees. What is the use of this perishable body if no use is made of it for the benefit of mankind? Sandalwood, the more it is rubbed, the more scent does it yield. Sugarcane, the more it is peeled and cut up into pieces, the more juice does it produce. The men who are noble at heart do not lose their qualities even in losing their lives. What matters whether men praise them or not? Happen what may, those who tread in the right path will not set foot in any other. Life itself is unprofitable to a man who dies not live for others. To live for the mere sake of living one's life is to live the life of dog and crows. Those who lay down their lives for the sake of theirs will assuredly dwell for even in a world of bliss.

(b) Write down your points for justification if you have to do group discussion on "merits and demerits of site visits in architecture." **04**

Q.3 (a) Answer briefly **05**

1. What are the critical points to be considered while writing a resume to an architectural firm?
2. Which points should be taken care while participating in group discussion?

(c) Prices the following passage. **05**

Home is the young, who knows nothing of the world and who would be forlorn and sad, if thrown upon it. It is providential, shelter of the weak and inexperienced, which have to learn as yet to cope with the temptations which lie outside of it. It is the place of training of those who are not only ignorant, but have not yet learnt how to learn, and who have to be taught by careful individual trail, how to set about profiting by the lessons of teacher. And it is the school of elementary studies –

not of advances, for such studies alone can make master minds. Moreover, it is the shrine of our best affections, the bosom of our fondest recollections, at spell upon our after life, a stay for world weary mind and soul; wherever we are, till the end comes. Such are attributes or offices of home, and like to these, in one or other sense or measure, are the attributes and offices of a college in a university.

- Q.4** (a) Write the resume for Mr. Praveen Joshi, who is an Master Architect, with bachelor's and Master's degree for the firm named 'Ism'. His experience is 15 years, and shifted 1 job after his Master Degree. His area of interest is in Landscape Architecture. **07**
- (b) Describe the factors responsible for the failure in interview. **03**
- Q.5** (a) State difference between seminars and conferences. **05**
- (b) Architecture is the field, where group discussion is of utmost important in professional life. Justify. **05**
- Q. 6** (a) Write a letter to your college principal, stating the reason of your absence for 2 weeks in college. **05**
- (b) What are the skills and attributes most employer look for while selection in an interview **05**
- Q. 7** (a) Write Short note on importance of Body Language in Interviews. **05**
- (b) Explain how Group Discussion is important as a part of a selection process. **05**
