

GUJARAT TECHNOLOGICAL UNIVERSITY
DIPLOMA ENGINEERING – SEMESTER –V • EXAMINATION – SUMMER 2015

Subject Code: 3355504**Date: 12/05 /2015****Subject Name: I.M. & O.B.****Time: 2:30 pm to 5:00 pm****Total Marks: 70****Instructions:**

1. Attempt any five questions.
2. Make suitable assumptions wherever necessary.
3. Figures to the right indicate full marks.
4. Each question carry equal marks (14 marks)

- Q.1** (a) Define the term “Management”. List functions of Manager. Explain any two functions. **07**
(b) Difference between Management, Administration & Organization. **07**
- Q.2** (a) Describe Concept of Material Management. **07**
(b) Describe Purchase Procedure of Material. **07**
- OR
- (b) Classify the Inventory. Describe Inventory Control. **07**
- Q.3** (a) Define the term PPC. Explain Function of PPC. **07**
(b) Describe Effective Speaking in Industry. **07**
- OR
- Q.3** (a) Describe Principle of Sound Production Control System. **07**
(b) Describe Telephonic Communication. **07**
- Q.4** (a) Describe Aims & Objective of Industrial psychology. **07**
(b) Define the term “Motivation”. Explain Theory of Motivation. **07**
- OR
- Q. 4** (a) Explain in brief: Industrial Dispute. **07**
(b) Explain factors determining Morale. **07**
- Q.5** (a) Define the term “Leadership”. Describe Quality of Leadership. **07**
(b) Define the term “Recruitment”. Explain Selection Procedure for recruitment. **07**
- OR
- Q.5** (a) Difference between Leadership and Management. **07**
(b) Describe Various method of training a Worker. **07**
