

GUJARAT TECHNOLOGICAL UNIVERSITY
MBA (Integrated) SEMESTER – 1 • EXAMINATION – WINTER - 2018

Subject Code: 2517105**Date: 29/12/2018****Subject Name: PRINCIPLES OF MANAGEMENT (POM)****Time: 10:30 AM To 01:30 PM****Total Marks: 70****Instructions:**

1. Attempt all questions.
2. Make suitable assumptions wherever necessary.
3. Figures to the right indicate full marks.

- Q.1** (a) “Management is Art or Science or Profession” –Discuss the statement **07**
 (b) Explain Taylor’s principles of Management **07**
- Q.2** (a) What is Planning? Explain its Importance with Processes. **07**
 (b) Explain Staffing and also explain its main Function **07**
- OR**
- (b) Explain Mintzberg’s roles of managers, **07**
- Q.3** (a) Explain Significance of Budgeting & Methods of Budgeting. **07**
 (b) Explain Forecasting and its Process. **07**
- OR**
- Q.3** (a) Give brief idea of Hawthorne Experiments **07**
 (b) What is Motivation? Explain with Suitable theories **07**
- Q.4** (a) “Leadership is important element in management” – Discuss the statement with suitable theories **07**
 (b) Explain Group Dynamics with Suitable example **07**
- OR**
- Q.4** (a) Give Brief idea of Controlling Techniques in management **07**
 (b) Explain the management thought of Administrative school **07**
- Q.5** (a) Define the Recent trends in Management with Global Practices in Management **07**
 (b) Explain MBO with Suitable example **07**
- OR**
- Q.5** (a) Brief Note on Total Quality Management & Risk Management **07**
 (b) Explain the Importance of Reporting **07**
