

Seat No.: _____

Enrolment No. _____

GUJARAT TECHNOLOGICAL UNIVERSITY
MBA (Integrated) SEMESTER– 1 • EXAMINATION – WINTER - 2018

Subject Code:2517106

Date:31/12/2018

Subject Name: Business Structure and Process

Time: 10:30 am – 1:30 am

Total Marks: 70

Instructions:

1. Attempt all questions.
2. Make suitable assumptions wherever necessary.
3. Figures to the right indicate full marks.

- Q.1** (a) Explain in detail different stages of Pre British Economy **07**
(b) Define Business. Explain in detail Nature, Scope and Objectives of business. **07**
- Q.2** (a) What do you mean by Partnership? Explain in detail how it is formed along with its Merits and Demerits. **07**
(b) Define Organization. Discuss various forms of Organization in detail. **07**
- OR**
- (b) Define Company. Explain in detail different types of Companies. **07**
- Q.3** (a) Discuss in detail: Memorandum of Association **07**
(b) Explain in detail the formation of a Company. **07**
- OR**
- Q.3** (a) Discuss in detail: Articles of Association. **07**
(b) Write a short note on: 1)Statement in lieu of Prospectus **07**
2) Winding up of an organization
- Q.4** (a) What is Public Enterprise? Discuss the characteristics of the same. **07**
(b) What do you mean by Non-Profit Organization? Explain the role of it in the development of Society. **07**
- OR**
- Q.4** (a) Differentiate between Public and Private Company **07**
(b) Explain in detail : SEZ and SIR. **07**
- Q.5** (a) What do you mean by Plant Location? Explain the factors that influence selection of the location. **07**
(b) Define Joint Venture. Explain the conditions of Joint Venture in detail. **07**
- OR**
- Q.5** (a) What do you mean by Plant Layout? Explain the different kinds of Plant Layout. **07**
(b) Differentiate between Merger and Acquisition. **07**