

Seat No.: \_\_\_\_\_

Enrolment No. \_\_\_\_\_

**GUJARAT TECHNOLOGICAL UNIVERSITY**  
**MBA (AM) – SEMESTER 3– • EXAMINATION – WINTER 2018**

**Subject Code: 4130501**

**Date:04/12/2018**

**Subject Name: MANAGERIAL ECONOMICS**

**Time: 10:30 AM TO 01:30 PM**

**Total Marks: 70**

**Instructions:**

- 1. Attempt all questions.**
- 2. Make suitable assumptions wherever necessary.**
- 3. Figures to the right indicate full marks.**

**Q1. (a)** What is the scope of managerial economics? How it is useful for the managers in taking decisions ? **07**

**(b)** What is mixed economy? Which elements you will find in mixed economy? **07**

**Q2. (a)** What is marginal utility? Explain the law of diminishing marginal utility. **07**

**(b)** Explain consumer's equilibrium **07**

**OR**

**(b)** Explain types of elasticity of supply **07**

**Q3.(a)** Explain the concept of revenue with revenue curves **07**

**(b)** Explain return to scale and return to factor. **07**

**OR**

**Q3. (a)** What is producer's equilibrium explain it with marginal cost and marginal revenue. **07**

**(b)** What is elasticity of demand? Explain types of elasticity of demand with examples. **07**

**Q4. (a)** What is perfect competition? What are the characteristics of perfect competition? **07**

**(b)** Banks are an important manufacturer of credit - discuss the statement with example. **07**

**OR**

**Q4. (a)** "Money is just a concept that distribute the real wealth"- Discuss . **07**

**(b)** In which form of market there are many firms that sell closely differentiated Products? Also explain features of the same. **07**

**Q5. (a)** What are the effects of population growth in India? **07**

**(b)** Differentiate relative poverty and absolute poverty **07**

**OR**

**Q5. (a)** Define unemployment with types of unemployment **07**

**(b)** What are the main causes of low productivity? **07**

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