

Seat No.: _____

Enrolment No. _____

GUJARAT TECHNOLOGICAL UNIVERSITY
MBA (AM) – SEMESTER – 3 • EXAMINATION – WINTER - 2018

Subject Code:4130502

Date:05/12/2018

Subject Name: Management Principles

Time:10:30 AM To 01:30 PM

Total Marks: 70

Instructions:

1. Attempt all questions.
2. Make suitable assumptions wherever necessary.
3. Figures to the right indicate full marks.

- Q.1** (a) What do you mean by Management? Explain different functions related to Management **07**
(b) Management is a combination of Art, Science & Profession'- Justify the statement **07**
- Q.2** (a) Define Planning and also Explain Planning Process with suitable example of any organization **07**
(b) What is Organizing? Explain the different type of organization. **07**
- OR**
- (b) Define Decision Making and Explain the process of decision making that affects the efficiency of the business decision **07**
- Q.3** (a) Define Controlling. Describe the essentials of good control system **07**
(b) Define staffing. what are the main functions involved in staffing **07**
- OR**
- Q.3** (a) Write short note : (1) Forecasting (2) Decentralization **07**
(b) Define Directing. And also explain various directing tools. **07**
- Q.4** (a) Briefly discuss the Taylors principle of Scientific Management. **07**
(b) Define Motivation and Discuss any three theories of motivation **07**
- OR**
- Q.4** (a) What was the Henry Fayols greatest contribution to management theory? **07**
(b) Define term Leadership. Explain different theories of leadership. **07**
- Q.5** (a) Explain the different global practices in management. **07**
(b) Explain: (1) TQM (2) Creativity And Innovation **07**
- OR**
- Q.5** (a) What do you understand by MBO? **07**
(b) Explain: (1) Change Management (2) Crisis Management **07**
