

GUJARAT TECHNOLOGICAL UNIVERSITY
MBA Semester –III Examination Dec. - 2011

Subject code: 839904

Date: 20/12/2011

Subject Name: Public System and Policy-I

Time: 10.30 am – 01.30 pm

Total Marks: 70

Instructions:

1. Attempt all questions.
2. Make suitable assumptions wherever necessary.
3. Figures to the right indicate full marks.

- Q.1** (a) Explain the concept of Public Systems Management and its importance in Indian Economy **07**
 (b) Explain scope of Public Systems Management. **07**
- Q.2** (a) How Public Systems Management is unique than other systems of the Government. **07**
 (b) Explain Public Systems Management from the Constitution point of view. **07**
- OR**
- (b) Explain Public Systems Management from Socio-Economic context. **07**
- Q.3** (a) Explain the concept of Corporate Governance with reference to Public Systems Management. **07**
 (b) “Infrastructure Development contributes to public life enhancement and then Economic Development” Explain. **07**
- OR**
- Q.3** (a) How Technology has helped Public Management? **07**
 (b) Explain Public Distribution System with examples. **07**
- Q.4** (a) “India has ample Manpower Resources which can be turned into Competitive Advantage” Discuss. **07**
 (b) What are the activities that can be included in Development Administration? **07**
- OR**
- Q.4** (a) How Government uses TV and other print media for creating awareness of Social Services among public. **07**
 (b) Explain concept of E-governance and how it can help in Indian Public Systems Management. **07**
- Q.5** (a) What are the steps taken by Indian Government for Public Health Management? **07**
 (b) How Epidemiology Management is done to maintain Public Health? **07**
- OR**
- Q.5** (a) Explain the steps taken under Health Care policy in current Five Year Plan. **07**
 (b) “Qualitative Population is strength of country while increasing unnecessary Population without quality creates pressure on Infrastructure” Discuss Population Management in context to this statement. **07**
