

Seat No.: _____

Enrolment No. _____

GUJARAT TECHNOLOGICAL UNIVERSITY
MBA - SEMESTER-I • EXAMINATION – SUMMER • 2014

Subject Code: 2810004

Date: 26-05-2014

Subject Name: Organizational Behavior (OB)

Time: 14.30 pm - 17.30 pm

Total Marks: 70

Instructions:

- 1. Attempt all questions.**
- 2. Make suitable assumptions wherever necessary.**
- 3. Figures to the right indicate full marks.**

- Q.1** (a) Define Organizational Behaviour. Discuss in brief challenges and opportunities for OB. **07**
(b) What is meant by Organizational Culture? How is Culture transmitted to the employees in an Organisation? **07**
- Q.2** (a) What are the Big Five Personality Traits? How do they predict work behavior? **07**
(b) What is Cognitive evaluation theory? What does it assume about intrinsic and extrinsic rewards on behavior. **07**

OR

- (b) What are major job attitudes? In what ways are these attitudes alike? What is unique about each? **07**
- Q.3** (a) What Perceptual shortcuts do people frequently use in making judgments about others? Explain with relevant examples. **07**
(b) Explain types of groups and discuss the five stages of group development. **07**

OR

- Q.3** (a) Define team. Discuss types of teams with appropriate examples. **07**
(b) What forces act as sources of resistance to Organizational Change? **07**
- Q.4** (a) What is stress and what are the possible sources of stress? **07**
(b) What is Conflict? Discuss the dimensions of Conflict Handling Intentions with appropriate examples. **07**

OR

- Q.4** (a) Discuss the difference between power and leadership. What are five bases of Power? **07**
(b) What is meant by Negotiation? What are the five steps in negotiation process? **07**
- Q.5** (a) “Thirty Five Years ago, the young employees we hired were ambitious, conscientious, hardworking, and honest. Today’s young professionals don’t have the same values.” Do you agree or disagree with this manager’s comments? Support your position. **07**
(b) Discuss Transactional Analysis and explain three EGO stages. **07**

OR

- Q.5** (a) What is the rational model of decision making? How is it different from bounded rationality and intuition? **07**
(b) Based on your studies on leadership, how specifically might an American leader need to adapt to the French, Chinese, Egyptian and Brazilian cultures while working with people at these respective countries. **07**
