

GUJARAT TECHNOLOGICAL UNIVERSITY**MBA - SEMESTER-III • EXAMINATION – SUMMER • 2015****Subject Code: 2830403****Date: 05-06-2015****Subject Name: Business Process Reengineering (BPR)****Time: 14:30 pm – 17:30 pm****Total Marks: 70****Instructions:**

1. Attempt all questions.
2. Make suitable assumptions wherever necessary.
3. Figures to the right indicate full marks.

- Q.1** (a) Discuss the advantages of Business Process Reengineering? **07**
(b) Describe at least seven common business processes in an Organization? **07**
- Q.2** (a) Explain the various dimensions of Business Processes along with diagram? **07**
(b) Explain the principles of Business Process Reengineering? **07**
- OR**
- (b) Why Organizations Don't Reengineer? **07**
- Q.3** (a) Describe the enablers of Business Process Reengineering in Manufacturing? **07**
(b) Discuss the supply chain management briefly? **07**
- OR**
- Q.3** (a) Explain the capabilities of Information Technology (IT) in reengineering? **07**
(b) Discuss in detail the Business Process Reengineering methodology? **07**
- Q.4** (a) What is the impact of Business process reengineering on organizational performance? **07**
(b) Explain the common steps to be taken for Business process reengineering implementation? **07**
- OR**
- Q.4** (a) What are the risks associated with Business process reengineering projects? **07**
(b) Explain the Six-sigma in detail? **07**
- Q.5** (a) Define Enterprise Resource Planning (ERP) and describe the some major characteristics of ERP? **07**
(b) Explain the terms Total Productive Maintenance (TPM) and Kaizen? **07**
- OR**
- Q.5** (a) Describe the functions of Accounting and Finance Management? **07**
(b) Describe the reasons for failure of ERP implementation? **07**
