

Seat No.: \_\_\_\_\_

Enrolment No. \_\_\_\_\_

# GUJARAT TECHNOLOGICAL UNIVERSITY

MAM - SEMESTER-IV • EXAMINATION – SUMMER • 2015

**Subject Code: 4140501**

**Date: 05-05-2015**

**Subject Name: Entrepreneurship**

**Time: 10:30 am - 01:30 pm**

**Total Marks: 70**

**Instructions:**

1. **Attempt all questions.**
2. **Make suitable assumptions wherever necessary.**
3. **Figures to the right indicate full marks.**

- Q.1 (a)** Define Entrepreneurship. Explain the different aspects and role of entrepreneurship. **07**
- (b)** Explain the different classification of Entrepreneurs. **07**
- Q.2 (a)** Explain the different functions of Entrepreneurs with suitable examples. **07**
- (b)** Explain the concept of motivation and its context in terms of entrepreneurial motivation. **07**
- OR**
- (b)** Explain the concept of Self motivation and its context in formation of new venture. **07**
- Q.3 (a)** Explain the different models of Entrepreneurships with suitable examples. **07**
- (b)** How can you generate project ideas and conduct feasibility studies in preparation of business plan. **07**
- OR**
- Q.3 (a)** Prepare a business plan, project report of the industry/product of your choice. **07**
- (b)** Explain the purpose, process and guidelines for preparation of business plan. **07**
- Q.4 (a)** Explain the different types of Enterprises with suitable examples. **07**
- (b)** Explain the different sources of finance of enterprises. **07**
- OR**
- Q.4 (a)** Explain in brief the characteristics and competencies of Entrepreneurs. **07**
- (b)** Explain the different schemes made available to entrepreneurs for promotion and financing by different financing institutes. **07**
- Q.5 (a)** Who is a venture capitalist? How can they be helpful to entrepreneurs? **07**
- (b)** Explain the different schemes of financing of enterprises. **07**
- OR**
- Q.5 (a)** What is the role of Gujarat Venture Capital Fund to promote entrepreneurship? **07**
- (b)** How can entrepreneurship be helpful in promoting economic development of any country? **07**

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