

# GUJARAT TECHNOLOGICAL UNIVERSITY

## MCA

Subject: Contributor Personality Development

Sub Code: 1990001

Date:-08-06-2016

Time:-10.30 a.m. to 01.00 p.m.

*There are 29 questions (in 4 sections) in this question paper.*

*All questions are compulsory.*

**Marks: 70**

### Section A

*Instructions: This section has two scenarios. There are 4 questions in each scenario. Read carefully before answering the questions that follow. All questions are compulsory. For each question, choose ONLY ONE option which you consider the most appropriate and mark it on the answer sheet given to you.*

**Marks: 10**

Deonar garbage dump in Mumbai is managed by the city's civic body, Brihanmumbai Municipal Corporation (BMC). Recently, a major fire broke out at the garbage dump. Referring to this incident, the Bombay High Court asked the BMC to list down preventive measures which can be taken to ensure that such incidents do not recur.

The local residents of this area have taken legal actions against the BMC. According to them, if the BMC would have taken their recommendations (which they had made before) into consideration, this fire outbreak could have been avoided. However, the BMC representatives claim that every time they reconstructed the boundary wall around the Deonar garbage dump, the slum-dwellers near the site broke it.

1. Why is it important that residents of the surrounding areas protest or take legal action for the fire break out?
  - a] Only if they raise their voice, will others pay attention to their problem.
  - b] As residents, they have to take responsibility for the welfare of their community.
  - c] Only if they take action the issue will get resolved.
  
2. How should the BMC view the entire issue and their role in it?
  - a] How do we solve the problem of fire break-out in the garbage dump?
  - b] How do we ensure that the garbage dump doesn't create a nuisance for the residents?
  - c] How do we create an effective garbage disposal system that can help solve the garbage problem of the city in the long-term?
  
3. Which approach will lead to an appropriate solution?
  - a] Finding a solution that has already worked in other cities.
  - b] Finding solutions which have the potential to resolve the problem.

4. The first step to resolving any community problem is...
- a] ...the active cooperation between residents and authorities.
  - b] ...the active protests from its residents.

### **Section B**

*Instructions: There are 10 questions in this section. All questions are compulsory. Each question has 2 statements. Select ONLY ONE statement that you feel is closest to your thinking and mark it on the answer sheet given to you.*

**Marks: 20**

5. Malala Yousafzai is considered to be a role model because...
- a] ...she is well-known as an activist who stands for education of women.
  - b] ...she is focused on education of women despite opposition.
6. Your advice to your friend who is going to start his new business would be...
- a] ...to have a proper business plan in place to avoid any set-back.
  - b] ...to be open to redesigning his business plans as and when needed.
7. You can become the best in any field when...
- a] ...you practice regularly with discipline.
  - b] ...you have the required talent.
8. It is important to get along with your team members because...
- a] ...it increases the overall quality of the output.
  - b] ...it helps in building good relations with the team members.
9. Indian e-commerce market is flooded with companies which help customers shop online. You would prefer the company which...
- a] ...offers dependable service.
  - b] ...offers the cheapest rates.
10. A doctor should be concerned about his patient's health and well-being so that...
- a] ...patients feel comfortable with him.
  - b] ...he can do the correct diagnosis for his patients.
11. Leo has recently started working after college. He refuses to work on a difficult project as he thinks he doesn't have the necessary skills yet. You think –
- a] Leo's decision will benefit the team as his lack of training and experience will slow down the productivity.
  - b] Leo has lost a chance to try something that would help him develop new skills.
12. A politician should persuade his political rivals to join his cabinet when he is elected to a Government post as...
- a] ...it would help him in making better decisions.
  - b] ...it would help him in keeping a check on his rivals.

13. Contributors believe that human beings can shape the circumstances they are in.
- This is an idealistic view (although not practical).
  - This is a useful view (although not easy).
14. Indra Nooyi, the CEO of PepsiCo., shifted the company's focus towards producing more health-oriented products. She did so because...
- ...she wanted to improve the performance of the company while ensuring that its products benefit the larger community.
  - ...Pepsi's 'brand image' was getting negatively affected due to their non-healthy products.

### Section C

*Instructions: This section has 5 questions. All questions are compulsory. Each question has 4 statements. Rank the statements in order of your preference from most preferred to least preferred. Choose ONLY ONE option (out of the 4 given) that is closest to your ranking and mark it on the answer sheet given to you.*

**Marks: 10**

15. A financial firm decided not to increase salaries this year as they had a tough year due to weak global economy. Sohail decides to stay on, even though many employees decide to leave the company. Why?
- He may feel that if employees like him leave, the company might go through more difficulty.
  - He might not get another job at this time of the year.
  - His manager might have promised to give him a big salary increase in the next year.
  - He may be very attached to the company which gave him his first job.
- a] 1-3-2-4      b] 1-3-4-2      c] 4-1-2-3      d] 1-4-3-2
16. George, a teenager, was very upset over the news reports of deaths caused by rash driving of teenage drivers. What will he be thinking after reading such news?
- I really want to do something about this, but why will people listen to me?
  - My friends and I can together think of several ways to educate the teenagers.
  - I will look for volunteers to talk to other teenagers on the risks of rash driving.
  - If I can think of some interesting ways to spread this message, then teenagers will listen to me.
- a] 4-2-3-1      b] 2-4-3-1      c] 2-3-4-1      d] 3-4-2-1
17. What can give a nurse who works in a leading hospital, a sense of pride, in her work?
- She follows the doctor's instructions properly.
  - She considers nursing to be a noble profession.
  - She ensures that her patients recover fast.
  - She ensures that the hospital is known for good nurses like her.
- a] 3-4-1-2      b] 4-2-3-1      c] 2-3-4-1      d] 1-4-3-2

18. Your friend seems to have cleared an entrance exam of a prestigious college, although it looks like he didn't put in much work before the exam. What will you think about him?
1. Finally, he got the admission and that is what counts.
  2. If he had systematically prepared for the exam, he could have learnt something new.
  3. He can be lucky once but not always.
  4. He could have enjoyed his success more had he studied more.  
a] 2-3-1-4      b] 2-4-1-3      c] 2-4-3-1      d] 2-3-4-1
19. Why are more and more companies offering the option of working from home to many of their employees?
1. Giving flexibility to the employees is the latest trend.
  2. Employees will be happy to balance their time between family and work.
  3. The employees will feel valued as they are given flexibility and this will boost the employees' efficiency.
  4. It is a cost-cutting policy that will benefit the company.  
a] 3-2-4-1      b] 1-2-3-4      c] 2-3-1-4      d] 3-2-1-4

### Section D

*Instructions: There are 10 questions in this section. All questions are compulsory. Each question has 3 options. Select ONLY ONE option that you feel is the most appropriate and mark it on the answer sheet given to you.*

**Marks: 30**

20. Ankit is a batsman, playing in the finals of a cricket tournament. He and his partner are chasing a target with just two more overs to go. If he scores another 15 runs he can become the highest scorer in that match. What should he focus on, according to you?
- a] Focus on playing each ball in the best possible way.
  - b] Focus on being the highest scorer of the team to ensure a good total score.
  - c] Focus on coordinating with his partner to improve the team's score.
21. Raman who worked in ISRO decides to teach in a college after retirement. What could be the reason behind such a decision?
- a] He believes the students have potential and his expertise can help them grow.
  - b] He believes there is still a lot to learn and accomplish in life.
  - c] He believes it is wasteful to stay at home and relax, when he can be doing something useful.
22. George has set up a start-up which is in the business of making low cost building materials. When should he feel successful?
- a] On overcoming difficult situations during the production of building materials.
  - b] On successfully producing this building material which will help in providing low-cost housing to many.
  - c] On getting investors to fund his business.

23. Which of these views is important in determining the vision of a company?
- a] The customer should consider the product to be unique.
  - b] The customer should benefit from the product.
  - c] The customer should feel the standard and quality of product is world class.
24. Why should a pharmaceutical company be focused on making generic drugs which are affordable?
- a] The company is likely to have more loyal customers.
  - b] More and more people can benefit from the medicines.
  - c] It will set a trend for other pharmaceutical companies to follow.
25. Sushant is a civil engineer with limited knowledge of finance. The Accounts department asks for his help in preparing the cost estimate for a new tender. Why would Sushant agree to take it up?
- a] It is an opportunity for him to learn financial skills.
  - b] It is an opportunity to work with some new people for a change.
  - c] It is an opportunity for him to impress his company.
26. Why should Shekhar be willing to put in effort to help his students with innovative projects?
- a] He will be helping students to think in new and alternate ways [to solve the problem].
  - b] He will be considered patient and friendly.
  - c] He will be known to be a knowledgeable person.
27. There is a new school coming up in your locality and the Principal realizes that many teachers are choosing to leave and join the new school. What would you suggest to the Principal?
- a] Use it to your advantage by getting “better” teachers and letting “bad” ones go.
  - b] Offer incentives to the teachers based on their performance.
  - c] Talk to the teachers to understand the problem as good teachers are important.
28. State Election dates have been announced in the summer holidays. Hiren, a teacher knows he will be called in for election duty. How can he motivate himself to do this work?
- a] The election work has to be done every five years by all teachers.
  - b] The election work is a good way to get to know new localities/people.
  - c] The election work will lead to a democratically elected government.
29. A manager is stunned when in a staff meeting a junior asks him a question for which he does not know the answer. How could the manager respond to this awkward situation?
- a] Say that the question is not related to the topic of discussion and dismiss it.
  - b] Say that he is not sure about it but they could discuss and find the answer.
  - c] Say whatever little he knows about it.

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