

GUJARAT TECHNOLOGICAL UNIVERSITY**SEMESTER– 1 EXAMINATION – WINTER 2012****Subject code: 810005****Date: 09/01/2013****Subject Name: Organizational Behavior (OB)****Time: 14:30 – 17:30****Total Marks: 70****Instructions:**

1. Attempt all questions.
2. Make suitable assumptions wherever necessary.
3. Figures to the right indicate full marks.

Q.1 (a) What is Organizational Behavior? Discuss various disciplines that contribute to the OB field. Describe challenges and opportunities for OB. **07**

(b) Discuss Mintzberg's Managerial Roles in detail with suitable example. **07**

Q.2 (a) Explain McGregor's Theory X and Theory Y and Herzberg's Two factor theory in detail. **07**

(b) What is Cognitive Evolution Theory? What does it assume about the effects of intrinsic and extrinsic rewards on behavior? **07**

OR

(b) What is Trust? Explain the various types and principles of trust. **07**

Q.3 (a) Define motivation. What are the five categories of motivational needs described by Maslow? Give an example of how each can be satisfied. **07**

(b) What is personality? Explain the major personality attributes influencing Organization Behaviour. **07**

OR

Q.3 (a) Explain Hofstede's Framework for Assessing Culture. **07**

(b) Define Attitudes. Explain the various components and types of attitude with relevant examples. **07**

Q.4 (a) What is perception? Explain the frequently used shortcuts in judging others. **07**

(b) Define the following terms: **07**

- i. Psychological Contract
- ii. Role Conflict
- iii. Group Conformity
- iv. Deviant Workplace Behavior
- v. Social Loafing
- vi. Cohesiveness
- vii. Nominal Group Technique

OR

Q.4 (a) Discuss in brief Team Effectiveness Model. **07**

Q.4 (b) Explain the group development model with each stage in detail. **07**

Q.5 (a) Explain the five stages in the Conflict process. Do you think that conflicts can have a positive impact on the performance of the organization? **07**

(b) Where does stress come from? How can stress be coped with? **07**

OR

Q.5 (a) What is Power and Dependency? Explain the various bases of power. **07**

(b) What is Power Tactics? Explain the various factors influencing the choice and effectiveness of Power Tactics **07**
